



Fundraising brochure



### Dear donator,

The regional non-governmental organization **fea** (Forestry and Environmental Action) was founded with the key purpose of improving the state of the environment and forests in Bosnia and Herzegovina (BiH) and the region. It now intends to improve the manner of ensuring financial resources for its ongoing and planned projects in order to guarantee achieving continuous positive impacts on the sector and the community in which the organization operates.

We have decided to conduct fundraising in order to further strengthen the organization and have a more active influence in BiH and Serbia, but also the entire region of South-Eastern Europe. We have prepared a short-term and long-term Fundraising Strategy with supporting plans and activities, which has ultimately resulted in the preparation of this brochure.

We kindly ask you to spend 10 minutes of your time to become acquainted with our work to date, our vision and mission, and how you can support us.

**We have been working for the past 10 years with the mission of building a society that responsibly manages its natural resources, primarily its forests. By investing in forests, you invest in the health and quality of life for us and our future generations!**

### DID YOU KNOW?

Every euro spent in restoring degraded forests can result in 30 EUR in economic benefits.

Since the establishment of **fea** (in 2007), our leading principle of operation has been to provide support to authorities and communities, as well as the private sector, in the responsible use of natural resources in accordance with the legitimate requirements of the society. Our team has provided practical and professional support for a range of development initiatives in the field of environmental protection.

The most important areas of **fea's** operations to date are:

- sustainable development and management of natural resources (forests, water, land),
- implementation of international multilateral environmental agreements (Convention on Biological Diversity – CBD), United Nations Convention to Combat Desertification – UNCCD, United Nations Framework Convention on Climate Change – UNCCC),
- support to the United Nations Sustainable Development Goals,
- environmental protection and improved management of protected areas, and
- empowering women and young people.

The organization **fea** is a member of 3 international organizations: **UNCCD CSO NETWORK, GEF-CSO NETWORK and UN Global Compact**. At the time of developing this brochure, **fea** also plans to attend the founding assembly of the **FORest EXTension network (FOREXT)** and become a member of a new network of forestry organizations in Europe.



The organization **fea** has established cooperation with 12 international and domestic donors and partners, including: the World Bank, Global Environment Facility (GEF), Danish Ministry of Foreign Affairs (Danida), United Nations Environment Program, the UN Office for Project Services (UNOPS) and others.

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SUCCESS MISSION

12  
HAPPY DONATORS

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YOUTH

10  
COUNTRIES REACHED

Over the last 5 years (2013 - 2018), we managed to attract over BAM 1,000,000 of financial support for 16 projects implemented in 4 countries in the region.

### Fundraising mission:

To ensure long-term and diverse sources of funding for our projects related to responsible management of natural resources in BiH and region.

### Fundraising vision:

By the end of 2020, **fea** has at least 3 new donors, financial support from local/national authorities and at least 1 cross-border/regional project.

In line with the mentioned mission and vision, **fea** has developed 3 key objectives in its Fundraising Strategy:

1. to ensure co-financing and financial support for the current program of "Empowering Communities through Democratic Management of Natural Resources" (by the end of 2018), and in particular the 2nd phase of the Program (2019-2021) with a focus on domestic donors, in the amount of EUR 5,000 per year for the mentioned three-year period,
2. to ensure financial support for at least one project proposal by 2020 (the portfolio of project ideas is given in the text below),
3. to further build **fea's** capacities in order to achieve organizational sustainability, particularly in terms of implementation of its Fundraising Strategy.



### About the program

Phase 2 of the program "Empowering Communities through Democratic Management of Natural Resources" continues with the focus on the same general objective as in phase 1, i.e. reducing poverty through responsible management of forests and other natural resources. The program in BiH is directly focused on private forest owners, as well as local, cantonal and state authorities in the forestry sector and other related sectors in order to promote the organization/association of private forest owners with the aim of enhanced management of private forests. Through advocacy activities, we target over 250,000 private forest owners in FBiH, as well as numerous stakeholders in this sector. The organization **fea** will work closely with the cantonal forestry authorities to:

- identify and bridge any institutional gaps in the management of private forests at cantonal level,
- improve the utilization of private forests through i.e. exploit untapped potential of private forests, and
- ensure greater rights for forest owners.

### Portfolio of other project ideas:

- 1: Establishing a national (umbrella) association of users of forests/natural resources in Serbia
- 2.1: Improving the information system for private forests in FBiH
- 2.2: Establishing an info-portal with information of private forests (continuation of the previous project)
- 3: Certification of private forests in BiH and Serbia
- 4: Raising awareness of the importance of preventive measures against forest fires
- 5: Fostering women empowerment and their participation in activities related to responsible management of natural resources and responses to climate change
- 6: Enhancing **fea's** organisational, technical and advocacy capacities and improving its influence in decision-making on environmental and sustainable development issues.



**"WHAT WE ARE DOING TO THE FORESTS OF THE WORLD IS BUT A MIRROR REFLECTION OF WHAT WE ARE DOING TO OURSELVES AND TO ONE ANOTHER."**

— Mahatma Gandhi

Visit our website for more information and please click on the donation button, because even as individuals we can achieve more through collective efforts.

We in **fea** know this well!

### CONTACT INFORMATION

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## Prikupljanje sredstava podrške



## Poštovani donatore,

Regionalna nevladina organizacija **fea** (Inicijativa za šumarstvo i okoliš, eng. Forestry and Environmental Action) je osnovana s glavnom svrhom unapređenja stanja okoliša i šuma u Bosni i Hercegovini (BiH) i regionu. Organizacija sada namjerava da unaprijedi način obezbjeđenja finansijskih sredstava za svoje tekuće i planirane projekte, a u cilju osiguranja kontinuiranog pozitivnog utjecaja na sektor i društvo u kojem djeluje.

Na proces prikupljanja podrške (eng. fundraising) odlučili smo se sa ciljem našeg daljeg jačanja i aktivnijeg utjecaja na području BiH i Srbije ali i cijelog regiona jugoistočne Evrope. Pripremili smo kratkoročnu i dugoročnu Strategiju prikupljanja sredstava uz prateće planove i aktivnosti, što je na kraju rezultiralo i pripremom ove brošure.

Molimo Vas da izdvojite do 10 minuta Vašeg vremena kako biste se upoznali sa našim dosadašnjim radom, vizijom i misijom, te mogućim načinima podrške.

Već 10 godina radimo sa misijom izgradnje društva koje odgovorno upravlja svojim prirodnim resursima, ponajviše šumama. Ulaganjem u šume, ulažete u zdravlje i kvalitet života nas i naših budućih generacija!

### JESTE LI ZNALI?

Svaki euro uloženi u obnavljanje degradiranih šuma može rezultirati sa 30 EUR ekonomske koristi.

Od osnivanja organizacije **fea** (2007. godine), naš vodeći princip rada bio je pružanje podrške vlastima i zajednicama, kao i privatnom sektoru, u odgovornoj upotrebi prirodnih resursa u skladu sa legitimnim zahtjevima društva. Naš tim pružio je praktičnu i profesionalnu podršku za niz razvojnih inicijativa iz oblasti zaštite okoliša.

Najvažnije sfere dosadašnjeg djelovanja **fea**-e su:

- održivi razvoj i upravljanje prirodnim resursima (šume, vode, zemljište),
- implementacija međunarodnih multilateralnih ugovora u sektoru okoliša (Konvencija o biološkoj raznolikosti – CBD, Konvencija ujedinjenih naroda za borbu protiv dezertifikacije – UNCCD, Okvirna konvencija o klimatskim promjenama Ujedinjenih naroda – UNCCC),
- podrška Ciljevima održivog razvoja Ujedinjenih Nacija,
- zaštita okoliša i unaprijeđeno upravljanje zaštićenim područjima, te
- osnaživanje žena i mladih.

Organizacija **fea** je članica 3 međunarodne organizacije: UNCCD CSO NETWORK, GEF-CSO NETWORK i UN Global Compact. U vrijeme pripreme ove brošure, **fea** također planira da prisustvuje osnivačkoj skupštini Mreže savjetodavnih organizacija u šumarstvu (eng. FORest EXTension network – FOREXT) i tako postane članica jedne nove mreže organizacija u oblasti šumarstva u Evropi.



Organizacija **fea** je uspostavila saradnju sa 12 međunarodnih i domaćih donatora i partnera, među kojima su: Svjetska banka, Globalni fond za okoliš (eng. Global Environment Facility – GEF), Ministarstvo vanjskih poslova Danske (Danida), Program Ujedinjenih nacija za okoliš (eng. United Nations Environment Program), Ured UN-a za projektne usluge (eng. United Nations Office for Project Services - UNOPS) i dr.

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USPJEŠNE MISIJE

1232  
MLADIH

12  
SRETNIH DONATORA

10  
DOSTIGNUTIH ZEMALJA

Samo u posljednjih 5 godina (2013. - 2018.), ostvarili smo preko 1.000.000,00 KM finansijske podrške za 16 projekata implementiranih u 4 države u regionu.

## Misija prikupljanja sredstava:

Postići dugoročne i raznovrsne izvore finansijske podrške za naše projekte koji su vezani za održivo i unaprijeđeno upravljanje prirodnim resursima u BiH i regionu.

## Vizija prikupljanja sredstava:

Do kraja 2020. godine, **fea** ima najmanje 3 nova donatora, finansijsku podršku lokalnih/nacionalnih vlasti i najmanje 1 prekogranični/regionalni projekt.

U skladu sa navedenom misijom i vizijom, **fea** je definisala 3 ključna cilja u svojoj Strategiji prikupljanja sredstava:

1. osigurati sufinansiranje i finansijsku podršku trenutnom programu "Osnaživanje zajednica kroz demokratsko upravljanje prirodnim resursima" (do kraja 2018. godine), a posebno 2. fazi Programa (2019.-2021.) sa fokusom na domaće donatore, a u iznosu od 5.000 eura godišnje za navedeni trogodišnji period,

2. osigurati finansiranje barem jednog projektnog prijedloga projekta do 2020. godine (portfolio projektnih ideja dat je u nastavku teksta),

3. dalje jačati kapacitete organizacije **fea** u cilju postizanja održivosti organizacije a naročito u smislu implementacije strategije prikupljanja sredstava.



OSTVARILI SU SVOJE CILJEVE

## O programu

Faza 2 programa "Osnaživanje zajednica kroz demokratsko upravljanje prirodnim resursima" nastavlja sa fokusom na isti opći cilj kao u fazi 1, tj. smanjenje siromaštva kroz odgovorno upravljanje šumama i drugim prirodnim resursima. Program u BiH je direktno fokusiran na vlasnike šuma/privatne šumoposjednike, kao i lokalna, kantonalna i državna tijela u sektoru šumarstva i drugim srodnim sektorima s ciljem promicanja organizovanja/udruživanja privatnih šumoposjednika s ciljem unaprijeđenog upravljanja privatnim šumama. Kroz aktivnosti zagovaranja ciljamo na preko 250.000 privatnih šumoposjednika u FBiH, te mnogobrojne aktere u sektoru. Organizacija **fea** će blisko saradivati sa kantonalnim upravama za šumarstvo kako bi se:

- identifikirale i popunile institucionalne praznine u upravljanju privatnim šumama na kantonalnom nivou,
- unaprijedilo iskorištavanje privatnih šuma tj. stavili u funkciju neiskorišteni potencijali privatnih šuma i
- ostvarila veća prava za šumoposjednike.

## Portfolio drugih projektnih ideja:

- 1: Uspostavljanje nacionalne (krovne) asocijacije korisnika šuma/prirodnih resursa u Srbiji
- 2.1: Unaprijeđenje informacionog sistema o privatnim šumama u FBiH
- 2.2: Uspostavljanje info-portala sa informacijama o privatnim šumama (nastavak prethodnog projekta)
- 3: Certifikacija privatnih šuma u BiH i Srbiji
- 4: Podizanje svijesti o važnosti preventivnih mjera borbe protiv šumskih požara
- 5: Potaknuto osnaživanje žena i njihovo uključivanje u aktivnosti vezane za odgovorno upravljanje prirodnim resursima i odgovaranje na klimatske promjene
- 6: Poboljšanje internih organizacionih, tehničkih i zagovaračkih kapaciteta i jačanje utjecaja **fea**-e u procesima donošenja odluka po pitanju okoliša i održivog razvoja.



"ONO ŠTO RADIMO ŠUMAMA SVIJETA JE SAMO ODRAZ U OGLEDALU ŠTO RADIMO JEDNI DRUGIMA."

– Mahatma Gandhi

Posjetite našu web stranicu za više informacija i obavezno pritisnite dugme za donaciju, jer čak i kao pojedinci možemo postići više udruženi.

Mi u **fea**-i to dobro znamo!

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